

# Media Kit

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Author: Annalisa Parent

Category: Reference/Writing Skills

Softcover ISBN: 978-1-947482-01-2

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# Author Bio

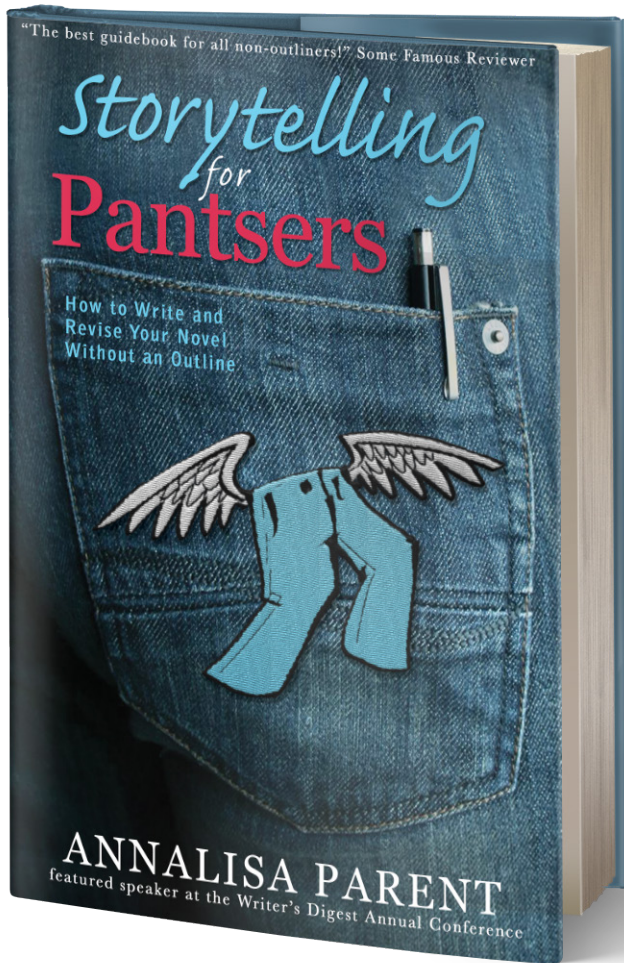
Annalisa Parent helps writers to find the confidence and expertise to bring their novels from idea to publishable. Her book “Storytelling for Pantsers” helps non-outliners to work through the writing and revision process with ease.

Annalisa is the senior editor of Laurel Elite Books and a seasoned writing coach. She is a 2015 Teacher of the Year nominee for her use of neuroscientific principles; she applies these same principles to her work with writers to create confidence and success. She writes for many local, national, and international publications, has written and produced sketches for a Telly-Award winning television show. She is a firm believer in the Oxford Comma, but will defer to the AP style guidelines when necessary.



Annalisa Parent

# Book Description



Author: Annalisa Parent  
Category: Reference/Writing Skills  
Ebook ISBN: 978-1-947482-03-6  
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Dimensions: 6" x 9" x 0.653"  
Retail: \$9.95 ebook, \$19.95 softcover,  
\$24.95 hardcover

Are you a fly-by-the-seat-of-your-pants writer?

Hungry for a book that shows you how to write and revise your novel without an outline?

Discover the secret sauce to help those of us seat-flyers get at least some grounding in what we do, and to find and use a system in the chaos that is pantsing.

This book is for you if you:

- Have started a novel at least 68 times (the same novel) and only written the first chapter
- Write chapter 1. And then chapter 5. And then chapter 2. etc.
- Need to write to discover your story. (It's highly likely you're also the kind of writer who, when asked what writing is like, says "I just watch my characters and write down what they do.")
- Get lost in the weeds of writing and revision because portions of your novel are in different phases of the writing process.
- Feel frustrated because "Dang it; writing's hard enough. Why do I always have to complicate it?"
- Think the cover of this book is cool, or wear pants. Because, hey, the cover is cool. So are you, and so is this book. (Who says you can't judge a book by its cover? Pshaw.)

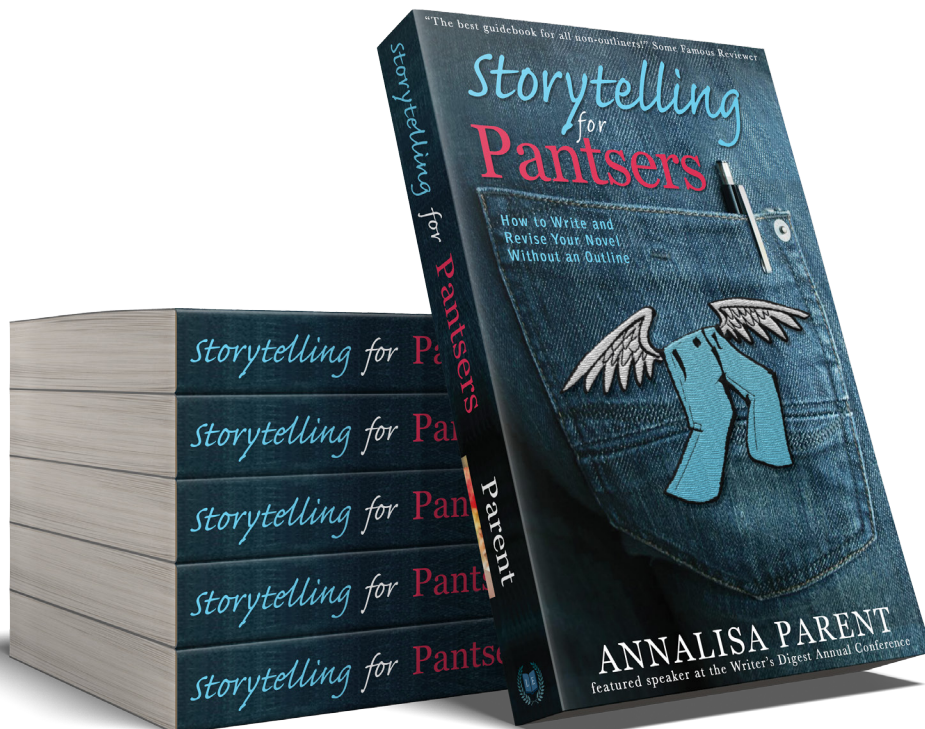
Author and Writing Coach Annalisa Parent approaches the topic with a mix of humor and depth that will jumpstart your writing into publishable shape.

# Testimonial

Here's what I love about Annalisa. Yes, she is hilarious; and yes, her book is brimming over with invaluable practical writerly wisdom. (An example among a thousand: when she talks about “the monsters under your bed.” Oh, you think there aren't any?) But what I love is that her sheer love of great writing—in other words, her love of life—pours out of every paragraph. Read her book. It will infuse joy into your days and make you a better writer.



— John David Mann, coauthor of the New York Times bestseller *The Red Circle* and the bestselling classic *The Go-Giver*



# Target Audience

This book is for writers who:



## Are still on chapter one

You should read this book if you have started a novel at least 68 times (the same novel) and only written the first chapter



## Jump around

You should read this book if you write chapter 1. And then chapter 5. And then chapter 2. etc.



## Write to Discover

You should read this book if you need to write to discover your story. ("I just watch my characters and write down what they do.")



## Get Lost in the Weeds

You should read this book if you get lost in the weeds of writing and revision because portions of your novel are in different phases of the writing process.



## Feel Writing is Complicated

You should read this book if you feel frustrated because "Dang it; writing's hard enough. Why do I always have to complicate it?"



## Wear Pants

You should read this book if you think the cover of this book is cool, or wear pants. Because, hey, the cover is cool. So are you, and so is this book. (Who says you can't judge a book by its cover? Pshaw.)

This book helps fiction writers who don't use outlines

- To find their way through the murky-murky mess of their nonlinear writing style
- To work through a manageable process to complete a book
- By offering downloadable supplementary content to help writers apply the book's content to their individual novel
- By using humor to convey seriously helpful advice without being stuffy or overly academic
- To write a high-quality book and to find the right support to guide them through the writing process

# Book Excerpt

## HOW DO I BECOME A PANTSER?

YOU DON'T.

Sorry.

Here is what I believe: There are pantsers and there are outliners. We are born not made. Additionally, there are projects that warrant pantsing and there are projects that warrant outlines.

The most important thing is to find out the kind of writer you are, and be that writer!

(Look, that one piece of advice was so important, I used an exclamation point. Exclamation points are a no-no. Fitzgerald said so. I'll tell you more about that in the clarity section.)

If you are an outliner, it's highly unlikely you will transform into a pantser. And vice-versa.

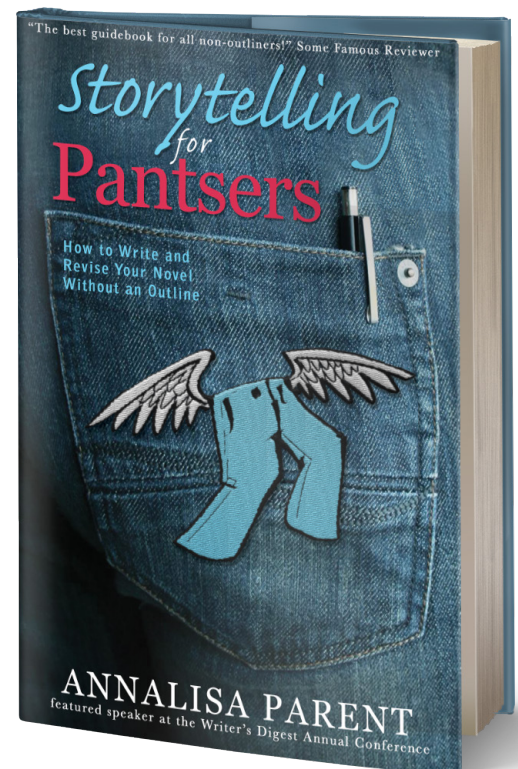
Even odder, you may use a more detailed outline at times, and be a total and utter pantser other times.

When I write fiction, I am a First Class Pantser. When I write nonfiction, hand over the outline, baby.

It's a quirk. (I have many, trust me.) It's just the way my brain works.

*Your* lovely brain works the way your lovely brain works. Embrace it, and be wonderful you.

We'll talk more about your brain later.



# Interview Questions

1

Talk to me about your new book. I know it's called storytelling for pantsers. What is a pantser?

2

Are you a pantser?

3

Tell me about your work with writers. Is pantsing better than outlining?

4

What kind of techniques do you show pantsers in order to help them complete a novel?

5

What does the writing process look like for a pantser?

6

Do outliners have it better off than pantsers or vice versa?

7

What if you're a writer who doesn't write in the traditional beginning-middle-end process?

8

Is pantsing the same as stream of consciousness?

9

Outlining can stifle creativity for some people. How does creativity work for pantsers?

10

What is the neuroscience connection you make in this book and in your work?

11

How does knowledge about learning styles feature in your book and your work with writers?

12

What kind of resources come with this book to help writers with their individual novel?

13

How did you get interested in neuroscience?

14

How do you help writers to tap into their best writer?

15

What kind of feedback should writers be getting on their writing?

16

When should you start working with a writing coach?

17

What's the best way to find a writing coach?

18

What does it look like when you work with writers and the writing gym?

19

As a potential client who's had a negative experience, what do you do as a professional to help get me back on track?

20

What are some examples of your "secret sauce"?

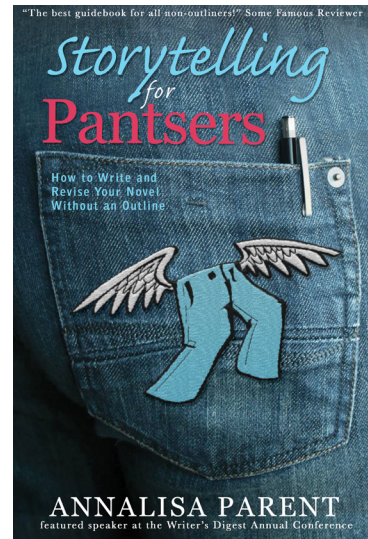
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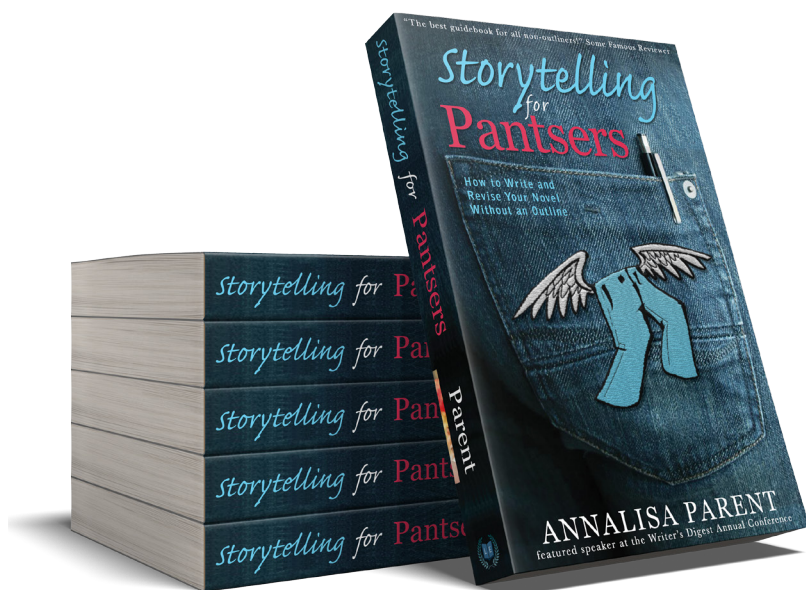
-Thank you.



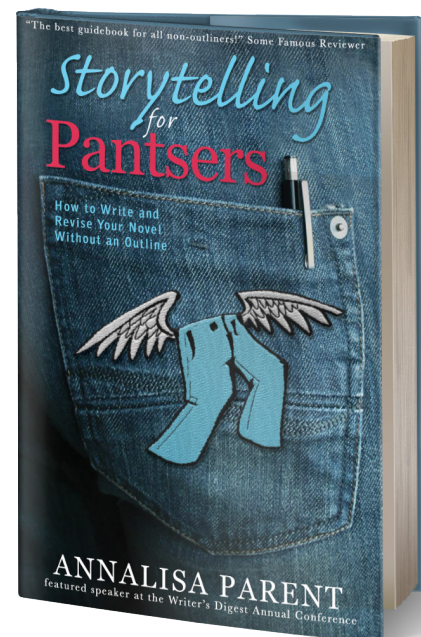
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